

Kevin Carlson

TechCXO Partner - Product & Technology; Fractional CTO



CONTACT DETAILS

kevin.carlson@techcxo.com
(404) 494-0538

RELEVANT EXPERIENCE

Kevin is a veteran technology executive with a unique combination of technology expertise and business acumen. He is also a technology thought-leader, with in-depth working knowledge of current technologies such as mobile application development, AI, predictive analytics, privacy, security, and technical architecture.

A founder of multiple startups, he stays active in the startup community by mentoring founders and providing technology leadership. He is currently a mentor for The Farm, Comcast's Accelerator located in Atlanta, GA.

Among Kevin's career highlights he has served as: **Board of Advisors, ChartSpan Medical Technologies**. Chartspan's flagship product is a first fully automated personal healthcare record management system that operates on a mobile platform.

He was **Vice President of Development, DataFinch Technologies** where he led and managed development teams for three products, mentoring and fostering collaboration between team members in development, user experience, quality assurance, project management, and technical writing. As **CTO/CSO for Optaros**, he set technology direction and strategy for this world-class digital agency.

He was also **CTO for Verteris**, a firm that provides software and information services to legal and financial services organizations. And as **CTO, Delivery Services, Viant**, Kevin was responsible for technical strategy and direction. He was responsible for the management of over 500 technology staff members in 8 offices worldwide.

EDUCATION & CERTIFICATION

Georgia State University

BS

Harvard Business School

Leadership in Professional Services Firms

PERSONAL STATEMENT

I really enjoy helping business thoughtfully apply technology to solve business problems. Helping an executive team put a strategy in place that can be implemented and proven from early inception through completion is a challenge that I have enjoyed my entire career.

I also like leading technology teams by example -- and that means getting into the details of architecture, coding, and problem resolution. I believe teams are inspired by leaders who truly understand what they do, know the challenges they face, and can prove it.

PRACTICE FOCUS

PRODUCT & TECHNOLOGY

- Interim/Fractional CTO, CIO
- IT Board Advisor
- Technology Due Diligence
- Technology and Development Process Assessment
- Turnaround
- Security and Compliance
- Requirements and User Stories
- Product Development and Delivery
- Agile Methodologies & Coaching
- Product and Service Positioning

SECTOR EXPERIENCE

IT TECHNOLOGY, SERVICES AND SOFTWARE

- IT Consulting & Outsourcing
- Systems and Information Management
- Application Software
- Automation/Workflow Software
- Big Data
- Entertainment Software
- Internet Software
- SaaS
- Security Software
- Vertical Market Software

MEDIA

- Information Services & Publishing
- Movies, Music & Entertainment

RETAIL, RESTAURANTS & HOTELS, APPAREL, ACCESSORIES & CONSUMER DURABLES (B2C)

- Fashion, Clothing, Footwear
- Internet Retail
- Luxury and Recreational Goods

FINANCIAL SERVICES

- International Banks
- Life & Health Insurance
- Drug Discovery
- Pharmaceuticals Manufacturing

HEALTHCARE

- Practice Management

SUBJECT MATTER EXPERTISE

Kevin is a thought-leader and frequent writer on topics including mobile application development, AI, predictive analytics, privacy, security, and technical architecture. His blog is at: FractionalCTO.blog.

In addition, Kevin is a published songwriter who is active in the music industry and a voting member of NARAS (National Academy of Recording Arts and Sciences).

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